

### Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m <sup>2</sup>	ISO 536
Caliper	67 µm	ISO 534

### Adhesive

A special purpose permanent, rubber based adhesive.

### Liner

BG40 brown, supercalendered glassine paper.

Basis Weight	53 g/m <sup>2</sup>	ISO 536
Caliper	46 µm	ISO 534

### Laminate

Total Caliper	129 µm±10%	ISO 534
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### Performance Data

Initial Tack	16.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	-5 °C	
Service Temperature	-40 °C to 80 °C	

### Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates at temperatures down to -5°C. Excellent tack and adhesion to most surfaces, including apolar materials such as polyethylene. Even on slightly damp surfaces, the adhesive often performs well.

### Applications and Use

The products are suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

### Conversion and Printing

Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AA002

## Fasson®

### MC PRIMECOAT FSC S451-BG40BR IMP



MC PRIMECOAT FSC

S451

BG40BR



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*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

## Avery Dennison Materials Group Europe

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 (0)85 000 2000



### Warranty

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