

#### Facestock

A white, surface-sized, supercalendered woodfree printing paper. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	68 g/m²	ISO 536
Caliper	66 µm	ISO 534

#### Adhesive

A special purpose ultra removable, rubber based adhesive.

### Liner

BG40 brown, supercalendered glassine paper.

Basis Weight Caliper	53 g/m² 46 μm	ISO 536 ISO 534
Laminate Total Caliper	141 µm±10%	ISO 534
Performance Data Initial Tack Peel Adhesion 90° Min. Application Temp. Service Temperature	0.5 N/25mm 0.2 N/25mm 5 °C -20 °C to 80 °C	FTM 9 Glass FTM 2 St.St.

#### Adhesive Performance

The ultra removable type of adhesive has a relatively low adhesion level which allows easy and clean removal of labels. It can be used for promotional labels. Sensitive surfaces such as book covers, premium household goods and protection labels. The adhesive is suitable for certain indoor, work-in-progress labels on windows. Due to the wide variety of coatings on window glass, testing is strongly recommended before use. Removable adhesive, by nature, have a low cohesion and might be subject to variation in the product aesthetics which could be observed on the web rolls as long as the material is not used. We recommend to store the material with the inner core in vertical position for not longer than a period of 6 months after delivery.

#### Applications and Use

This white economical multipurpose paper provides good print resolution of picket fence barcodes and numeric data with thermal transfer print speed up to 150mm/sec. Main applications are print & apply, warehouse inventory labeling and other inhouse product identification labels.

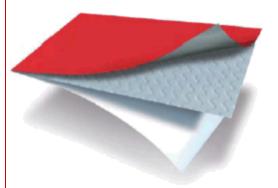
#### **Conversion and Printing**

This Thermal Transfer face material is developed and selected in close co-operation with leading Thermal Transfer printer and ribbon manufacturers. The print quality of the Thermal Transfer system depends on the correct match of Thermal Transfer ribbon, printer and printing surface, therefore it is strongly recommended to test in application before use. The smooth surface of this paper is specially suited for single and multicolour line or process printing in all the usual printing technologies. Offers superior print characteristics where a gloss surface finish is not required.

# AA018

Fasson ®

# VELLUM EXTRA FSC UR400-BG40BR IMP



## VELLUM EXTRA FSC

UR400

BG40BR



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



#### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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