

### Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m <sup>2</sup>	ISO 536
Caliper	67 µm	ISO 534

### Adhesive

A general purpose removable, rubber based adhesive.

### Liner

BG40 brown, supercalendered glassine paper.

Basis Weight	53 g/m <sup>2</sup>	ISO 536
Caliper	46 µm	ISO 534

### Laminate

Total Caliper	133 µm±10%	ISO 534
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### Performance Data

Initial Tack	2.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	1.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	-20 °C	
Service Temperature	-40 °C to 80 °C	

### Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates, featuring good initial tack and adhesion combined with excellent removability. In addition the adhesive has superb low temperature performance.<BR>Remark: Application to porous substrates such as paper and board, or prolonged exposure to UV light may adversely affect clean removability. Removable adhesive, by nature, have a low cohesion and might be subject to variation in the product aesthetics which could be observed on the web rolls as long as the material is not used. We recommend to store the material with the inner core in vertical position after delivery.

### Applications and Use

The products are suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

R100 removes clean from many substrates from polymeric ( PET, PP, ABS, PS), greeting cards, aluminium, stainless steel and glass ( not suitable for window labelling)

### Conversion and Printing

Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AA031

## Fasson ®

### MC PRIMECOAT FSC R100-BG40BR IMP



MC PRIMECOAT FSC

R100

BG40BR



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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