

### Facestock

White, machine coated, semi-gloss appearance with 30% recycled content.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m <sup>2</sup>	ISO 536
Caliper	64 µm	ISO 534

### Adhesive

A Permanent, acrylic based adhesive

### Liner

BG40 BROWN FSC certified, supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	54 g/m <sup>2</sup>	ISO 536
Caliper	47 µm	ISO 534

### Laminate

Total Caliper	122 µm±10%	ISO 534
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### Performance Data

Initial Tack	5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	3.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	10 °C	
Service Temperature	-20 °C to 80 °C	

### Adhesive Performance

The adhesive S5200N has been developed with a high cohesive strength and 'hard' low migratory nature. This combination prevents deep penetration into fibres and subsequent adhesive transfer, staining, fibre pick or disruption. The adhesive gives a balanced level of adhesion versus clean removability on a wide variety of natural and man made textile types and finishes i.e. cotton, lambs wool, cotton and cotton/acrylic blends. NB. Application of any self adhesive material onto particularly sensitive surfaces such as silk, suede and leathers should be undertaken with caution. While S5200N has proven to give clean removability from a wide range of fibres pre-testing with all fabric types to be labelled is still recommended.

### Applications and Use

30% post consumer waste recycled material suitable as a general labelling material with very good sustainability credentials. A solution for logistics applications, warehousing or inventory labels on cardboard and paper substrates.

The product is a result of the increasing need by retailers to provide additional 'temporary' customer information on garments. Typical applications are in-store 'size labelling' of both folded and hanging clothing to provide the consumer with a easy visual method of selecting the correct size – and the retailer with reduced disruption of garments whilst on display. 'Temporary' self adhesive labels are also used for in-store promotion and branding, to highlight fibre combination or trade marked fibres – and in 'tracking' throughout the garment manufacturing process itself.

## AA189

### Fasson ®

rMC PRIMECOAT FSC  
S5200N-BG40BR FSC



RMC PRIMECOAT FSC

S5200N

BG40BR FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Conversion and Printing

Suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product. Being produced from 30% post consumer waste paper, there is a possible higher incidence of impurities in the product compared to virgin fiber products.

### Compliance and Approvals

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

### Avery Dennison Materials Group Europe

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#### Warranty

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