

Facestock

A white, surface-sized, supercalendered woodfree printing paper. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	68 g/m ²	ISO 536
Caliper	66 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	59 g/m ²	ISO 536
Caliper	53 µm	ISO 534

Second Adhesive

A general purpose permanent, acrylic based adhesive.

Second Liner

Liner rBG40 BROWN, a siliconized supercalendered glassine paper with 15% recycled (PCR) content. Being produced with recycled material, there is a possible higher incidence of impurities, visible fibers, and slight variation in tone.

Basis Weight	53 g/m ²	ISO 536
Caliper	46 µm	ISO 534

Laminate

Total Caliper	189 µm±10%	ISO 534
---------------	------------	---------

Performance Data

Initial Tack	15 N/25mm	FTM 9 Glass
Peel Adhesion 90°	8 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

Applications and Use

This white economical multipurpose paper provides good print resolution of picket fence barcodes and numeric data with thermal transfer print speed up to 150mm/sec. Main applications are print & apply, warehouse inventory labeling and other in-house product identification labels.

AA254

Fasson ®

PB VELLUM EXTRA FSC 2XS2000N-B40W/rBG40B FSC



VELLUM EXTRA FSC

S2000N

BG40WH

S2000N

rBG40BR FSC



The mark of
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.
If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com*

Conversion and Printing

This Thermal Transfer face material is developed and selected in close co-operation with leading Thermal Transfer printer and ribbon manufacturers. The print quality of the Thermal Transfer system depends on the correct match of Thermal Transfer ribbon, printer and printing surface, therefore it is strongly recommended to test in application before use. The smooth surface of this paper is specially suited for single and multicolour line or process printing in all the usual printing technologies. Offers superior print characteristics where a gloss surface finish is not required.

The special product lay-out could have an influence on conversion speed.

Compliance and Approvals

The adhesive S2000N is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 4 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000

Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>



©2026 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.