

Facestock

A gloss white polyester film. The smooth surface is print treated to achieve good TT printability and ink anchorage.

Basis Weight	71 g/m²	ISO 536
Caliper	50 µm	ISO 534

Adhesive

S333 is an excellent, general purpose industrial grade clear adhesive.

Liner

BG42 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	62 g/m²	ISO 536
Caliper	55 µm	ISO 534
Transparency	50 %	DIN 53147
Laminate		
Total Caliper	132 µm±10%	ISO 534
Performance Data		
Initial Tack	6.75 N/25mm	FTM 9 Glass
Peel Adhesion 90°	10.5 N/25mm	FTM2 st.st.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 150 °C	
Adhesive Coat Weight	26 g/m²	FTM12
Adhesive Type	Emulsion Acrylic	

Adhesive Performance

S333 features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

Applications and Use

Transfer PET White PT is specifically developed for Durable Goods labelling. Typical examples are identification and warning labels on electronic devices and household appliances.

The adhesive S333 is globally available.

Conversion and Printing

The glossy, smooth surface is print treated and can be thermal transfer printed, the best results can be obtained with resin ribbons. This product is qualified by EFI Jetrion and Durst for UV inkjet printing. It can be printed by all conventional print technologies.

Compliance and Approvals

This product is UL recognized (UL 969). The UL file number is MH27538.

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AA667

Fasson ®

TRANSFER PET WHITE PT S333-BG42WH FSC



TRANSFER PETWH PT

S333

BG42WH FSC



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



Avery Dennison Materials Group Europe Willem Einthovenstraat 11 2342 BH Oegstgeest The Netherlands +31 (0)85 000 2000



Warranty All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com

©2024 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.