

Facestock

A matt finished polyester film with backside metallisation. The smooth surface is covered with a topcoat for very good ink anchorage.

Basis Weight	72 g/m ²	ISO 536
Caliper	50 µm	ISO 534

Adhesive

S333 is an excellent, general purpose industrial grade clear adhesive.

Liner

BG42 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	62 g/m ²	ISO 536
Caliper	55 µm	ISO 534
Transparency	50 %	DIN 53147

Laminate

Total Caliper	132 µm±10%	ISO 534
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Performance Data

Initial Tack	6.75 N/25mm	FTM 9 Glass
Peel Adhesion 90°	10.5 N/25mm	FTM2 st.st.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 150 °C	
Adhesive Coat Weight	26 g/m ²	FTM12
Adhesive Type	Emulsion	
	Acrylic	

Adhesive Performance

S333 features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

Applications and Use

Transfer PET matt chrome TOP was specially developed for labels on Durables Goods, including automotive parts, electronic equipment and home appliances.

The adhesive S333 is globally available.

Conversion and Printing

Very good results can be achieved with thermal transfer printers equipped with conventional or near-edge print heads using resin ribbons. This product is qualified by EFI Jettrion and Durst for UV inkjet printing. Transfer PET matt chrome TOP can also be printed by all conventional roll label techniques, including flexo, UV letterpress, silkscreen. For easy diecutting sharp corners should be avoided.

Compliance and Approvals

This product is UL recognized (UL 969). The UL file number is MH27538.

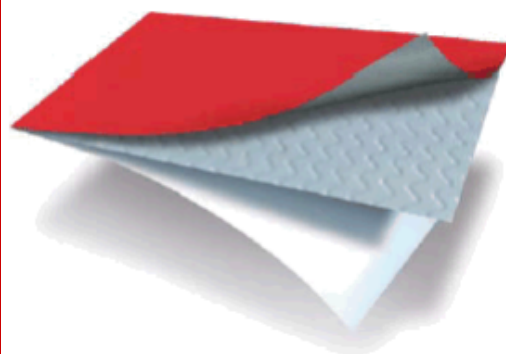
Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AA673

Fasson®

TRANSF PET MATT CHR TOP S333-BG42WH FSC



TRANSF PET MT TOP CHR

S333

BG42WH FSC



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This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Appendix

UL recognition

This product meets the requirements as stated in UL 969, and is UL recognized for indoor and outdoor use. The UL file number is MH27538. For specific information on approved conditions, see appendix.

Appendix

Thermal Transfer Printing:

Printability – Physical Resistance

Flat head printers (tests were performed with the printer Zebra XII 140):

Ribbon	Settings speed energy		Print Quality	ANSI Grade	Scratch resistance	Tape resistance
Armor AXR7+	3	20	++	D ¹	++	++
Armor AXR8	3	15	++	D ¹	++	++
DNP R300	3	15	++	D ¹	++	++
DNP R510	3	20	++	D ¹	++	++
limak SP330	3	15	++	D ¹	++	++
ITW B324	3	15	++	D ¹	++	++
Ricoh B110CR	3	15	++	D ¹	++	++

Near edge printers (tests were performed with the printer Avery TTX 450 – Near Edge):

Ribbon	Settings	Print Quality	ANSI Grade	Scratch resistance	Tape resistance
Armor AXR 600	4 "/s	++	D ¹	++	++
Armor AXR 800	4 "/s	+	D ¹	++	o
Ricoh B120 E	4 "/s	++	D ¹	+	+

ANSI (American National Standards Institute) Grade: information about barcode quality

A: excellent B: good C: acceptable D: readable with difficulty

++: excellent +: good o: acceptable -: poor

¹ The print quality is good, but due to the reflection of metallised films the contrast is low

Chemical Resistance

The printed samples were wetted on the surface with a soft clean cotton cloth soaked in the test solution by wiping 10 times back and forth with light pressure. After 5 seconds they were dried with a clean dry soft cloth. After 15 minutes the evaluation took place.

	AXR7+	AXR8	R300	R510	SP330	B324	B110 CR	AXR 600	AXR 800	B120 E
Ad Blue	+	+	+	+	+	+	+	+	+	+
Anti-Freeze	+	+	+	+	+	+	+	+	+	+
Biodiesel	+	o	+	+	+	+	+	-	o	-
Bioethanol E85	-	+	+	+	+	+	+	-	o	-
Brake fluid	-	+	+	+	o	+	+	-	o	-
Cleaner solvent	+	+	+	+	+	+	+	-	-	-
Engine oil	+	+	+	+	+	+	+	+	+	o
Gasoline	-	o	-	+	-	-	-	-	-	-
Hard wax polish	+	+	+	+	+	+	+	-	-	-
Isopropanol	+	+	+	+	+	+	+	-	o	-
Spirit	-	+	+	+	+	+	+	-	o	-

+: good (no change) o: acceptable (minor change, still readable) -: poor

Chemicals:

Ad Blue: Aral, Anti-Freeze: Speedfrost "Speedfroil" 1:1 in water, Bioethanol E85: CropEnergies CropPower85
Brake Fluid: DOT 4 Synthetic (One Way), Cleaner Solvent: "Caramba" Cold Cleaner, Engine Oil: TOTAL quartz 700, 10 W 40
Gasoline: TOTAL Euro 95, Hard Wax Polish: „Nigrin" Hard Wax Polish

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Warranty

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