

### Facestock

A silver polyester film with backside metallisation. The surface is covered with an absorbing, matt topcoat for very good ink anchorage.

Basis Weight	80 g/m <sup>2</sup>	ISO 536
Caliper	55 µm	ISO 534

### Adhesive

S333 is an excellent, general purpose industrial grade clear adhesive.

### Liner

BG42 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	62 g/m <sup>2</sup>	ISO 536
Caliper	55 µm	ISO 534
Transparency	50 %	DIN 53147

### Laminate

Total Caliper	132 µm±10%	ISO 534
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### Performance Data

Initial Tack	6.75 N/25mm	FTM 9 Glass
Peel Adhesion 90°	10.5 N/25mm	FTM2 st.st.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 150 °C	
Adhesive Coat Weight	26 g/m <sup>2</sup>	FTM12
Adhesive Type	Emulsion	
	Acrylic	

### Adhesive Performance

S333 features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

### Applications and Use

Transfer PET matt silver was specially developed for labels on Durables Goods, especially in the automotive industry. but also in other segments. Identification labels and logistical labels are the main applications. When printed with high quality thermal transfer ribbons, very high chemical resistance of the print can be achieved.

The adhesive S333 is globally available.

### Conversion and Printing

Thanks to the special surface coating, very good results can be achieved with thermal transfer printers equipped with conventional or near-edge print heads and using either wax/resin or pure resin ribbons. In addition the product can also be printed by all conventional roll label techniques, such as flexo, UV letterpress, silkscreen. Specific testing is required. For easy diecutting sharp corners should be avoided.

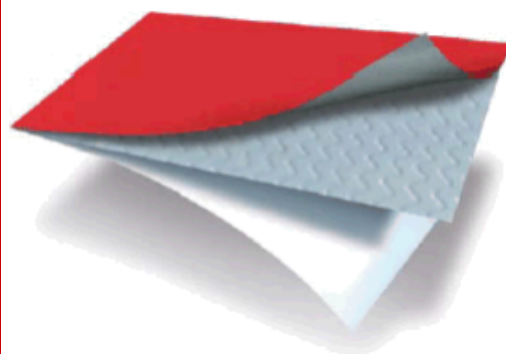
### Compliance and Approvals

This product is UL recognized (UL 969). The UL file number is MH27538.

## AA675

## Fasson®

### TRANSFER PET MATT SILVER S333-BG42WH FSC



TRANSFER PET MATT SIL-  
VER

S333

BG42WH FSC



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*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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### Warranty

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