AB709

Fasson ®

HGFP SHIMMER TOP FSC S2000N-BG40BR FSC

Facestock

A bi-axially oriented bright shimmer design holographic polypropylene film with topcoat, laminated to paper. The holographic facestock contains aluminium and the metallised side remains inside the lamination film+ paper.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	70 g/m²	ISO 536
Caliper	60 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG40 BROWN FSC certified, supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	54 g/m²	ISO 536
Caliper	47 µm	ISO 534

Laminate

Total Caliper	126 µm±10%	ISO 534

Performance Data

Initial Tack	16 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

Applications and Use

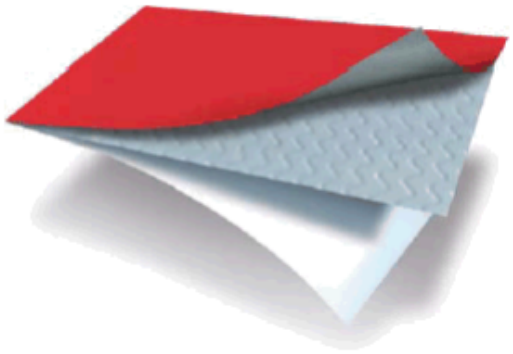
Holographic labels are particularly eye catching and give brands an extra chance to catch the customer's attention, on very competitive markets. Traditionally used in cosmetics, they fit also Spirits and trendy beverages.

Conversion and Printing

The film can be printed by conventional printing techniques including Gravure, UV flexo and offset. For optimum ink adhesion a primer is advised and corona treatment recommended. Please consult your ink supplier for ink recommendations. In circumstances where high scuff resistance is required, over varnish or over lamination of the printed labels is advised. The pattern range is made by cliches of different dimensions, therefore some lines can appear on the hologram. A shimline will appear, in cross-direction every 733mm +/- 5mm.

Compliance and Approvals

The adhesive S2000N is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 4 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.



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S2000N	
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FSC
www.fsc.org
FSC® C004451
The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.
If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty
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