

Facestock

A bi-axially oriented bright kaleidoscope holographic polypropylene film, with a print-receptive top coat laminated to paper.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	70 g/m ²	ISO 536
Caliper	60 µm	ISO 534

Adhesive

A general purpose permanent, rubber based adhesive.

Liner

Liner rBG40 BROWN, a siliconized supercalendered glassine paper with 15% recycled (PCR) content. Being produced with recycled material, there is a possible higher incidence of impurities, visible fibers, and slight variation in tone.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	53 g/m ²	ISO 536
Caliper	46 µm	ISO 534

Laminate

Total Caliper	125 µm±10%	ISO 534
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Performance Data

Initial Tack	18 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service Temperature	-40 °C to 70 °C	

Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, e.g. labeling of chilled products.

Applications and Use

Holographic labels are particularly eye catching and give brands an extra chance to catch the customer's attention, on very competitive markets. Traditionally used in cosmetics, they also fit the spirit and trendy beverage market.

Conversion and Printing

The film can be printed by conventional printing techniques including Gravure, UV flexo and offset. For optimum ink adhesion a primer is advised and corona treatment recommended. Please consult your ink supplier for ink recommendations. In circumstances where high scuff resistance is required, over varnish or over lamination of the printed labels is advised. The pattern range is made by cliches of different dimensions; therefore some lines can appear on the hologram.

Compliance and Approvals

The adhesive S2045N is suitable for contact with dry and moist, non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

AF141

Fasson®

HGFP KALEIDOSCOPE TP FSC S2045N-rBG40BR FSC



HGFP KALEIDOSCOPE TP
FSC

S2045N

rBG40BR FSC



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responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Adhesive S2045N has attained the two star certification for biobased content according to EN 16640, meaning that S2045N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)



*The OK biobased certification is only applicable to the adhesive S2045N.

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Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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