

### Facestock

A clear, monomeric plasticised PVC film.

|              |                      |         |
|--------------|----------------------|---------|
| Basis Weight | 103 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 80 µm                | ISO 534 |

### Adhesive

A special purpose permanent, acrylic based adhesive.

### Liner

BG45 white, a supercalendered glassine paper.

|              |                     |           |
|--------------|---------------------|-----------|
| Basis Weight | 71 g/m <sup>2</sup> | ISO 536   |
| Caliper      | 61 µm               | ISO 534   |
| Transparency | 50 %                | DIN 53147 |

### Laminate

|               |            |         |
|---------------|------------|---------|
| Total Caliper | 164 µm±10% | ISO 534 |
|---------------|------------|---------|

### Performance Data

|                        |                 |              |
|------------------------|-----------------|--------------|
| Initial Tack           | 14 N/25mm       | FTM 9 Glass  |
| Peel Adhesion 90°      | 9 N/25mm        | FTM 2 St.St. |
| Min. Application Temp. | 10 °C           |              |
| Service Temperature    | -20 °C to 80 °C |              |

### Applications and Use

Promotional labels and stickers for indoor use offering good durability. Further applications include labels on plastic bottles for household chemicals and motor oil.

### Conversion and Printing

The corona treated face material can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. On-press corona treatment is recommended for optimal ink adhesion. We strongly recommend to use a primer in the printing process of PVC in general. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier.

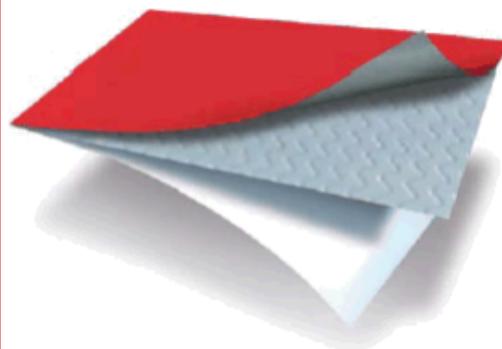
### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AF251

### Fasson ®

#### PVC CLEAR S695-BG45WH IMP



PVC CLEAR

S695

BG45WH

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.  
If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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