

Facestock

A polyethylene film with a print-receptive top-coat.

Basis Weight	100 g/m ²	ISO 536
Caliper	100 µm	ISO 534

Adhesive

A special purpose extra permanent, rubber based adhesive.

Liner

BG40WH FSC, a supercalandered siliconized white glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	171 µm±10%	ISO 534
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Performance Data

Initial Tack	20 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates. NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

Applications and Use

Flexible labels for application to squeezable bottles, plastic bags and other containers. Also recommended for applications where PVC labels are undesirable for environmental reasons.

Conversion and Printing

The modified acrylic-based top-coating allows printing by all the conventional print technologies including UV-letterpress, screen and water-based flexo. Corona treatment is not required.

REACH Compliance

Notification according to Article 33 of the REACH Regulation (SVHC) This article contains the following substance which is included on the candidate list, according to article 59 (1,10) of the REACH registration, in a concentration above 0.1% (w/w):

6,6'-di-tert-butyl-2,2'-methylenedi-p-cr (119-47-1)

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AF725

Fasson®

PE TOP MATT WHITE S277-BG40WH FSC



PE TOP MATT WHITE

S277

BG40WH FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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Warranty

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