

Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m ²	ISO 536
Caliper	70 µm	ISO 534

Adhesive

A special purpose permanent, rubber based adhesive.

Liner

BG40 BROWN FSC certified, supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	53 g/m ²	ISO 536
Caliper	46 µm	ISO 534

Laminate

Total Caliper	135 µm±10%	ISO 534
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Performance Data

Initial Tack	16.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	-5 °C	
Service Temperature	-40 °C to 80 °C	

Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates at temperatures down to - 5°C. Excellent tack and adhesion to most surfaces, including apolar materials such as polyethylene. Even on slightly damp surfaces, the adhesive often performs well.

Applications and Use

The products are suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

Conversion and Printing

Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

Compliance and Approvals

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AF810

Fasson ®

MC PRIMECOAT FSC
S451 INC-BG40BR IMP FSC



MC PRIMECOAT FSC

S451

BG40BR FSC



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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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**Warranty**

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