

### Facestock

A clear, monomeric plasticised PVC film.

Basis Weight	104 g/m <sup>2</sup>	ISO 536
Caliper	80 µm	ISO 534

### Adhesive

A permanent, acrylic based adhesive.

### Liner

BG45 white FSC is a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	72 g/m <sup>2</sup>	ISO 536
Caliper	63 µm	ISO 534

### Laminate

Total Caliper	163 µm±10%	ISO 534
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### Performance Data

Initial Tack	14.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 90 °C	

### Adhesive Performance

The adhesive is perfectly suitable for uses that need a good resistance to UV, fats or solvents. Good general adhesion performance on a wide range of substrates.

### Applications and Use

Promotional labels and stickers for indoor use offering good durability. Further applications include labels on plastic bottles for household chemicals and motor oil.

### Conversion and Printing

The corona treated face material can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. On-press corona treatment is recommended for optimal ink adhesion. We strongly recommend to use a primer in the printing process of PVC in general. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier.

### Shelf Life

To obtain optimal performance, use this product within half a year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AF925

## Fasson®

### PVC CLEAR S697-BG45WH FSC



PVC CLEAR

S697

BG45WH FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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