

#### **Facestock**

A white bi-axially oriented, polypropylene film with a print-receptive topcoat.

Basis Weight  $56 \text{ g/m}^2$  ISO 536 Caliper  $57 \mu \text{m}$  ISO 534

### Adhesive

A special purpose extra permanent, rubber based adhesive.

#### Liner

BG40WH FSC, a supercalandered siliconized white glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight 57 g/m² ISO 536 Caliper 51 µm ISO 534

### Laminate

Total Caliper 129 µm±10% ISO 534

#### Performance Data

Initial Tack 20 N/25mm FTM 9 Glass Peel Adhesion 90° 12 N/25mm FTM 2 St.St.

Min. Application Temp. 5 °C

Service Temperature -20 °C to 80 °C

### Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates.NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

#### Applications and Use

Applications are predominantly in market segments where rigid containers are used (e.g. Glass, PET). Due to fairly rigid nature of the film, care should be taken with use on non-uniform surfaces and where a very high level of squeezability is desired

### Conversion and Printing

The topcoated film can be printed by conventional and digital printing techniques such as UV flexo, UV Inkjet, screen, offset, letterpress, gravure, letterpress and hot or cold foiling processes. The topcoat is designed for optimal ink adhesion with UV-cured inks, including low migration inks, and is compatible with LED curing systems. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. On-press corona treatment is not advised. The material has very good register properties especially when a high number of different colors are used.

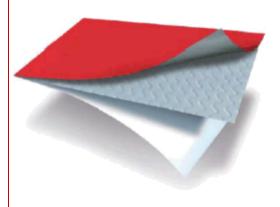
#### **REACH Compliance**

Notification according to Article 33 of the REACH Regulation (SVHC) This article contains the following substance which is included on the candidate list, according to article 59 (1,10) of the REACH registration, in a concentration above 0.1% (w/w): 6,6'-di-tert-butyl-2,2'-methylenedi-p-cr (119-47-1)

# AG052

## Fasson ®

## PP TOP WHITE S277-BG40WH FSC



PP TOP WHITE	
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S277	199
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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## Avery Dennison Materials Group Europe

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