

Facestock

A white bi-axially oriented, polypropylene film with a print-receptive topcoat.

Basis Weight	56 g/m ²	ISO 536
Caliper	57 µm	ISO 534

Adhesive

A special purpose extra permanent, rubber based adhesive.

Liner

BG40 BROWN FSC certified, supercalendered glassine paper. The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	53 g/m ²	ISO 536
Caliper	46 µm	ISO 534

Laminate

Total Caliper	125 µm±10%	ISO 534
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Performance Data

Initial Tack	20 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates. NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

Applications and Use

Applications are predominantly in market segments where rigid containers are used (e.g. Glass, PET). Due to fairly rigid nature of the film, care should be taken with use on non-uniform surfaces and where a very high level of squeezability is desired

Conversion and Printing

The topcoated film can be printed by conventional and digital printing techniques such as UV flexo, UV Inkjet, screen, offset, letterpress, gravure, letterpress and hot or cold foiling processes. The topcoat is designed for optimal ink adhesion with UV-cured inks, including low migration inks, and is compatible with LED curing systems. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. On-press corona treatment is not advised. The material has very good register properties especially when a high number of different colors are used.

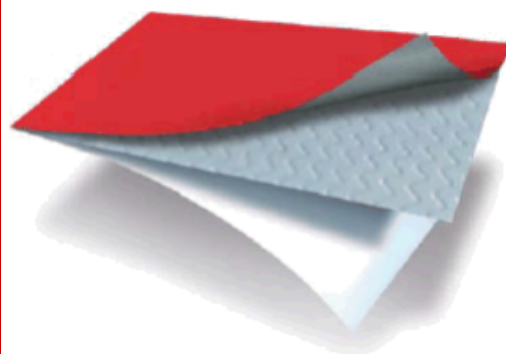
Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AG660

Fasson®

PP TOP WHITE S277-BG40BR FSC



PP TOP WHITE

S277

BG40BR FSC



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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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Warranty

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