

Facestock

A topcoated bright gold, vacuum metallised printing paper.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight 83 g/m 2 ISO 536 Caliper 64 μm ISO 534

Adhesive

A general purpose permanent, rubber based adhesive.

Liner

BG40 brown, supercalendered glassine paper.

Basis Weight 53 g/m² ISO 536 Caliper 46 µm ISO 534

Laminate

Total Caliper 122 µm±10% ISO 534

Performance Data

Initial Tack 18 N/25mm FTM 9 Glass Peel Adhesion 90° 9 N/25mm FTM 2 St.St.

Min. Application Temp. 0 °C

Service Temperature -40 °C to 70 °C

Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, e.g. labeling of chilled products.

Applications and Use

The stiffer facepaper is more suitable for larger label shapes.

Conversion and Printing

Material has a print receptive topcoating in order to give good wettability and ink adhesion with suitable inks, may be printed using letterpress, screen, flexo, offset and gravure processes. Inks suitable for non absorbign surfaces should be used. Protection of the printed surface with a suitable varnish or overlaminate is recommended for optimal scratch resistance. Metallised papers are sensitive to humidity and should not be exposed to extreme heat or cold as this may affect the printing performance and surface appearance.

Compliance and Approvals

The adhesive S2045N is suitable for contact with dry and moist, non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

Adhesive S2045N has attained the two star certification for biobased content according to EN 16640, meaning that S2045N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)

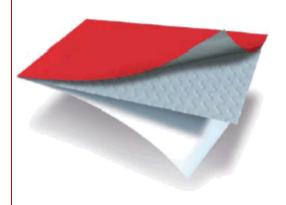


*The OK biobased certification is only applicable to the adhesive S2045N

A1454

Fasson ®

MP PLUS GOLD FSC S2045N-BG40BR



MP PLUS GOLD FSC

S2045N

BG40BR



The mark of responsible forestry

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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11 2342 BH Oegstgeest The Netherlands +31 (0)85 000 2000



Warranty
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