

#### **Facestock**

A gloss, white, plain reverse metallised Polypropylene film with a print receptive TOP coating on one side. Ideal for label applications requiring very good opacity.

Basis Weight	57.8 g/m <sup>2</sup>	ISO 536
Caliper	59.0 μm	ISO 534
Dimensional stability MD	7.0 %	60 secs at
		130°C
Elasticity modulus CD	2100 MN/m <sup>2</sup>	ASTM D882
Opacity	100 %	DIN 53146
Elongation ASTM MD	85 %	ASTM D882
Elongation ASTM CD	110 %	ASTM D882

## Applications and Use

This product is ideal for applications such as labels of quality products such as cosmetics, toiletries, luxury articles and promotional items, promotional banderoles around rigid packagings and wrap around labels on PET bottles.

### Conversion and Printing

This film has a proprietary aqueous based top coating to give superior printability. It can be printed by flexographic, gravure, silkscreen and letterpress processes using a wide variety of different inks. However, exact ink systems should be recommended by your supplier.

#### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

# Avery Dennison Materials Group Europe

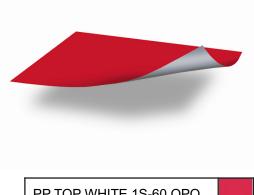
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## **AK277**

# Fasson ®

## PP 60 WH TOP REV METAL



PP TOP WHITE 1S-60 OPQ

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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



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