

### Facestock

A matt coated, supercalendered woodfree white printing paper with a wet-strength and fungicidal treatment.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	90 g/m <sup>2</sup>	ISO 536
Caliper	93 µm	ISO 534

### Adhesive

A general purpose permanent, acrylic based adhesive.

### Liner

A clear polyester liner giving optimum smoothness to the adhesive layer.

Basis Weight	32 g/m <sup>2</sup>	ISO 536
Caliper	23 µm	ISO 534

### Laminate

Total Caliper	133 µm±10%	ISO 534
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### Performance Data

Initial Tack	17 N/25mm	FTM 9 Glass
Peel Adhesion 90°	7 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

### Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

### Applications and Use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods eg: spirits, specialist foods.

Automatic application: The robust film liner allows for consistent, snap free, application on high speed lines.

### Conversion and Printing

Printable by all conventional printing techniques screen, offset, Flexography, or hot foil.

As the liner is transparent, the applicator must detect the print itself or registration marks must be provided on either face or liner. Press stability is good with stable, consistent register during conversion. Flat bed performance is good while solid and magnetic rotary dies need additional care. (Die bearers must be adjusted to the polyester liner).

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AL571

## Fasson®

## MATT WINE FSC S2030-PET23



MATT WINE FSC

S2030

PET23



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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