

Facestock

A matt white, high density polyethylene film with a smooth, absorbent ink-receptive coating.

Basis Weight	80 g/m ²	ISO 536
Caliper	105 µm	ISO 534

Adhesive

A special purpose permanent, rubber based adhesive.

Liner

Liner rBG40 BROWN, a siliconized supercalendered glassine paper with 15% recycled (PCR) content. Being produced with recycled material, there is a possible higher incidence of impurities, visible fibers, and slight variation in tone.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	53 g/m ²	ISO 536
Caliper	46 µm	ISO 534

Laminate

Total Caliper	182 µm±10%	ISO 534
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Performance Data

Initial Tack	33 N/25mm	FTM 9 Glass
Peel Adhesion 90°	17 N/25mm	FTM 2 St.St.
Min. Application Temp.	-5 °C	
Service Temperature	-40 °C to 70 °C	

Adhesive Performance

The aggressive nature of the adhesive provides excellent performance on rough or apolar substrates, as well as at low temperatures.

Applications and Use

Product gives very good performance in thermal transfer printing as well as dot matrix and conventional pre-printing techniques. The topcoating has compatibility with a wide range of wax, wax/resin and resin based, thermal transfer ribbons and is capable of producing high resolution barcode prints. The base film has good rigidity for larger label handling. Applications include medium life durable tracking labels in outdoor environments eg. chemical drum labels, or stretch and shrink wrapped pallet labels where recycling may be required.

Labels with the aggressive adhesive S445N are used on rough or difficult substrates, such as rubber goods, shoes, rugs and carpets, as well as on packaging materials like cardboard, wood, fibre drums and plastic containers (e.g. HDPE and Polypropylene drums).

Conversion and Printing

The absorbent top-coat provides a 'paper like' surface for conventional preprinting. Due to the extensible nature of the face care should be taken with die specification. Sharp dies are essential. Material shows very good register stability on press and flat bed conversion while rotary and magnetic dies need additional care.

AM664

Fasson ®

TRANSFER PEHD105 S445N-rBG40BR FSC



TRANSFER PEHD105

S445N

rBG40BR FSC



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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Compliance and Approvals

The adhesive S445 is suitable for contact with dry, moist and non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

Adhesive S445N has attained the two star certification for biobased content according to EN 16640, meaning that S445N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)



*The OK biobased certification is only applicable to the adhesive S445N.

Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Compliance with BS 5609

This material complies with BS 5609, Section two, Marine Immersion Test.

Thermal Transfer Printing:

Printability – Physical Resistance

Ribbon	Settings speed energy		Print Quality	ANSI Grade	Scratch resistance	Tape resistance
Armor AXR7+	5	30	++	A	++	+
Armor AXR8	5	30	++	A	++	++
DNP R300	5	30	+	A	++	+
DNP R550	5	30	-	B	++	-
limak PM255	5	20	++	A	-	0
limak SP330	5	30	+	A	++	+
Ricoh B110A-X2	5	20	++	A	-	+
Ricoh B120EC	5	30	--	F	++	++
Ricoh B110CR	5	30	+	A	++	++

ANSI (American National Standards Institute) Grade: information about barcode quality

A: excellent B: good C: acceptable D: readable with difficulty

++: excellent +: good o: acceptable -: poor

Tests were performed with the printer Zebra 140XI3.

Appendix Body

Avery Dennison Materials Group Europe

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Warranty

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