

Facestock

A matt finished metallic polyester film. The smooth surface is print treated to achieve good thermal transfer printability and ink anchorage.

Basis Weight	70000 g/m ²	ISO 536
Caliper	50 µm	ISO 534

Adhesive

S8007 is a clear permanent general purpose adhesive featuring good heat and UV resistance together with good adhesion performance.

Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	123 µm±10%	ISO 534
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Performance Data

Initial Tack	7.5 N/25mm	FTM 9 glass
Peel Adhesion 90°	7 N/25mm	FTM2 st.st.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 120 °C	
Adhesive Coat Weight	19 g/m ²	FTM12
Adhesive Type	Emulsion Acrylic	

Adhesive Performance

The adhesive is designed for labelling smooth surfaces with a high or medium surface energy like metals or plastics, for example ABS, Polystyrene, Polycarbonate and Nylon.

Applications and Use

The polyester film "Transfer PET matt chrome PT 12" was developed as a solution for price sensitive, low-demanding Durables applications, especially in the home appliances or electronics segments. It features good TT printability and chemical resistance.

This product is used for labelling durable goods, for example electronic equipment, household appliances or electrical components.

Conversion and Printing

This material is engineered for thermal transfer printing. Best results can be achieved with resin ribbons. Conventional printing (flexo, UV letterpress or silkscreen) is not recommended, and the suitability has to be tested prior use. This product is qualified by Durst for UV inkjet printing. For easy diecutting sharp corners should be avoided.

Compliance and Approvals

This product is UL recognized (UL 969). The UL file number is MH27538.

AP062

Fasson ®

TRANSF PET MATT CHR PT12 S8007-BG40WH FSC



TRANSF PET MATT CHR
PT12

S8007

BG40WH FSC



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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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