

### Facestock

A white woodfree, top coated thermal paper, with a black imaging thermosensitive coating providing good resistance to moisture, fat, oil, alcohol.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	76 g/m²	ISO 536
Caliper	82 µm	ISO 534
Image Density (Min)	1.2 odu	
Max Print Speed	200 mm/sec	

### Adhesive

A general purpose removable, acrylic based adhesive. Liner

BG40 brown, supercalendered glassine paper.

Basis Weight	53 g/m²	ISO 536
Caliper	47 µm	ISO 534
Laminate		
Total Caliper	141 µm±10%	ISO 534
Performance Data		
Initial Tack	4 N/25mm	FTM 9 Glass
Peel Adhesion 90°	2 N/25mm	FTM 2 St.St.
Min. Application Temp.	-15 °C	
Service Temperature	-30 °C to 60 °C	)

### Adhesive Performance

The adhesive features good tack and adhesion in combination with superior and clean removability from most substrates. Good UV resistance and long term removability. The adhesive allows label application at subzero temperatures and retains its removable properties over a wide temperature range.

### Applications and Use

This Direct Thermal product is designed for use in retail item level applications where some resistance to oil, moisture and heat is required, and some short term wet exposure can be expected. Typical end use applications include front of store labeling and wall-to-wall process tracking. Longer term contact with moisture, oil, fats, plasticiers and exposure to strong lighting can cause potential image fading. This product is produced without the use of Bisphenol (BP). The product complies with the Swiss ordinance (SR814.81) on the restriction of BPS<sup>\*</sup>.\* both Eu and Swiss authorities regulate on a 0.02% trace amount allowance, this is generally considered as free-off BPA or BPS.

R5000N removes clean from many substrates from polymeric (e.g. PET, PP, ABS), card and fibre board, aluminium, stainless steel or glass (not suitable for window labelling). The use of R5000N adhesive on certain types of cardboards, or recycled fibres can be critical and it is strongly recommended to proceed to application testing before use.

# AT093

Fasson ®

## THERMAL 200GP FSC R5000N-BG40BR



THERMAL 200GP FSC

R5000N

BG40BR



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



### **Conversion and Printing**

The product can be converted by all conventional roll conversion technologies including flexographic and UV letter press. However, due to the thermographic properties, exposure above 50°C may cause premature imaging or discoloration. It is advisable to test inks and varnishes before conversion.We generally recommend not to pre-print the label area that needs to be thermally printed.

### **Compliance and Approvals**

The adhesive R5000N is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 2 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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#### Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com

