

Facestock

A white bi-axially oriented, polypropylene film with a print-receptive topcoat.

Basis Weight 41 g/m 2 ISO 536 Caliper 47 μ m ISO 534

Adhesive

A clear, general purpose permanent, acrylic adhesive.

Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight 57 g/m^2 ISO 536 Caliper $51 \mu \text{m}$ ISO 534

Laminate

Total Caliper 115 µm±10% ISO 534

Performance Data

Initial Tack 9 N/25mm FTM 9 Glass Peel Adhesion 90° 5.5 N/25mm FTM 2 St.St.

Min. Application Temp. 5 °C

Service Temperature -20 °C to 50 °C

Adhesive Performance

S7000 exhibits a balance of release properties to enable high speed converting and dispensing on increasingly thinner substrates. Designed for application on dry surfaces. Excellent wet out characteristics and water-whitening resistance. Significantly less adhesive bleed vs. Industry standard, which reduces downtime on press and dispensing equipment.

Applications and Use

Applications are predominantly in market segments where rigid containers are used (e.g. Glass, PET). Due to fairly rigid nature of the film, care should be taken with use on non-uniform surfaces and where a very high level of squeezability is desired.

Conversion and Printing

The topcoated film can be printed by conventional and digital printing techniques such as UV flexo, UV Inkjet, screen, offset, letterpress, gravure, letterpress and hot or cold foiling processes. The topcoat is designed for optimal ink adhesion with UV-cured inks, including low migration inks, and is compatible with LED curing systems. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. On-press corona treatment is not advised. The material has very good register properties especially when a high number of different colors are used.

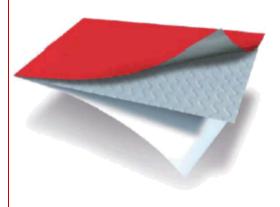
Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AT740

Fasson ®

PP50 TOP WHITE S7000-BG40WH FSC



PP50 TOP WHITE	
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S7000	320	





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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



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