

Facestock

A thin clear machine direction oriented, corona-treated semigloss polyolefin film.

Basis Weight 46 g/m 2 ISO 536 Caliper 50 μm ISO 534

Adhesive

A clear, general purpose permanent, acrylic adhesive.

Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight 57 g/m^2 ISO 536 Caliper $51 \mu \text{m}$ ISO 534

Laminate

Total Caliper 116 µm±10% ISO 534

Performance Data

Initial Tack 9 N/25mm FTM 9 Glass Peel Adhesion 90° 5.5 N/25mm FTM 2 St.St.

Min. Application Temp. 5 °C

Service Temperature -20 °C to 50 °C

Adhesive Performance

S7000 exhibits a balance of release properties to enable high speed converting and dispensing on increasingly thinner substrates. Designed for application on dry surfaces. Excellent wet out characteristics and water-whitening resistance. Significantly less adhesive bleed vs. Industry standard, which reduces downtime on press and dispensing equipment.

Applications and Use

Designed for semi - conformable labeling across all application types, from food through to home and personal care and general purpose segments. Due to its flexibility the product is especially suitable for semi-squeezable bottles and other semi-flexible containers. To obtain a high gloss and clarity the label can be overvarnished.

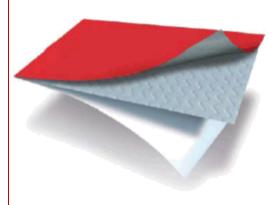
Conversion and Printing

The film has a machine direction orientation (MDO) which offers exceptional dimensional stability and allows cross directional conformability. The engineered print skin can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. On-press corona treatment is recommended for optimum ink adhesion. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. The material has excellent register properties especially when a high number of different colours are used. In circumstances where high scuff resistance is required, overvarnish of the printed labels is advised.

AU004

Fasson ®

GLOBAL MDO CLEAR RDX S7000-BG40WH FSC



GLOBAL MDO CLEAR

S7000

BG40WH FSC



The mark of responsible forestry

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Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty
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