

#### Facestock

A bright metallised bi-axially oriented, polypropylene film with a print-receptive topcoat.

Basis Weight	46 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

#### Adhesive

A clear, general purpose permanent, acrylic adhesive.

#### Liner

A clear polyester liner giving optimum smoothness to the adhesive layer. rPET23 liner contains 30% Post-Consumer Recycled (PCR) content. This liner is 100% recyclable. Visit our website for more information.

Basis Weight	32 g/m <sup>2</sup>	ISO 536
Caliper	23 µm	ISO 534

#### Laminate

Total Caliper	89 µm±10%	ISO 534
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#### Performance Data

Initial Tack	9 N/25mm	FTM 9 Glass
Peel Adhesion 90°	5.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 50 °C	

#### Adhesive Performance

S7000 exhibits a balance of release properties to enable high speed converting and dispensing on increasingly thinner substrates. Designed for application on dry surfaces. Excellent wet out characteristics and water-whitening resistance. Significantly less adhesive bleed vs. Industry standard, which reduces downtime on press and dispensing equipment.

#### Applications and Use

Applications are predominantly in market segments where rigid containers are used (e.g. Glass, PET). Applications include luxury products such as spirits, home and personal care, automotive lubricants, where eye catching high quality labels are required. Due to fairly rigid nature of the film care should be taken with use on non-uniform surfaces and where a very high level of squeezability is desired.

Automatic application: The robust film liner allows for consistent, snap free application on high speed lines.

#### Conversion and Printing

The top coated metallised film can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. The topcoat is designed for optimum ink adhesion. On-press corona treatment is not advised. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. The material has excellent register properties especially when a high number of different colours are used.

## AU180

### Fasson ®

#### PP LIGHT TOP SILVER S7000-rPET23



PP LIGHT TOP SILVER

S7000

rPET23

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

As the liner is transparent, the applicator must detect the print itself or registration marks must be provided on either face or liner. Press stability is good with stable, consistent register during conversion. Flat bed performance is good while solid and magnetic rotary dies need additional care. (Die bearers must be adjusted to the polyester liner). The PCR content gives a transparent light blue/grey shade to the liner. This does not affect the performance; performance is on par with conventional PET liners.

#### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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#### Warranty

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