

### Facestock

A white bi-axially oriented polypropylene film with a specific topcoating for best results with HP Indigo printing. Shows very good image quality and adhesion without need for in-line priming, allowing a wide range of design and performance choices on rigid packaging and bottles.

Basis Weight	46 g/m <sup>2</sup>	ISO 536
Caliper	50 µm	ISO 534

### Adhesive

A clear, general purpose permanent, acrylic adhesive.

### Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

### Laminate

Total Caliper	118 µm±10%	ISO 534
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### Performance Data

Initial Tack	9 N/25mm	FTM 9 Glass
Peel Adhesion 90°	5.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 50 °C	

### Adhesive Performance

S7000 exhibits a balance of release properties to enable high speed converting and dispensing on increasingly thinner substrates. Designed for application on dry surfaces. Excellent wet out characteristics and water-whitening resistance. Significantly less adhesive bleed vs. Industry standard, which reduces downtime on press and dispensing equipment.

### Applications and Use

The product is used in a variety of labelling applications, when the advantages of digital printing: short runs, last minute changes, personalised layouts and fast turn-round full colour printing are required.

### Conversion and Printing

This product is qualified for HP Indigo digital printing. It includes a topcoat designed for printing with HP Indigo presses, ensuring excellent ink anchorage and image quality, without the need of in-line priming. Print quality in conventional processes and combination with laquers to be tested. Very good conversion characteristics in rotary and flat-bed. It is recommended to overvarnish or overlamine the product to protect the print for applications with high level of scratching.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AV595

## Fasson®

**DIG INDI PP50 TOP WHITE**  
**S7000-BG40WH FSC**



DIG INDI PP50 TOP WHITE

S7000

BG40WH FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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