

Facestock

A white bi-axially oriented polypropylene film with a specific topcoating for best results with HP Indigo printing. Shows very good image quality and adhesion without need for in-line priming, allowing a wide range of design and performance choices on rigid packaging and bottles.

Basis Weight	46 g/m²	ISO 536
Caliper	50 µm	ISO 534

Adhesive

A clear, general purpose permanent, acrylic adhesive.

Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m²	ISO 536
Caliper	51 µm	ISO 534
Laminate		
Total Caliper	118 µm±10%	ISO 534
Performance Data		
Initial Tack	9 N/25mm	FTM 9 Glass
Peel Adhesion 90°	5.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 50 °C	;

Adhesive Performance

S7000 exhibits a balance of release properties to enable high speed converting and dispensing on increasingly thinner substrates. Designed for application on dry surfaces. Excellent wet out characteristics and water-whitening resistance. Significantly less adhesive bleed vs. Industry standard, which reduces downtime on press and dispensing equipment.

Applications and Use

The product is used in a variety of labelling applications, when the advantages of digital printing: short runs, last minute changes, personalised layouts and fast turn-round full colour printing are required.

Conversion and Printing

This product is qualified for HP Indigo digital printing. It includes a topcoat designed for printing with HP Indigo presses, ensuring excellent ink anchorage and image quality, without the need of in-line priming. Print quality in conventional processes and combination with laquers to be tested. Very good conversion characteristics in rotary and flat-bed. It is recommended to overvarnish or overlaminate the product to protect the print for applications with high level of scratching.

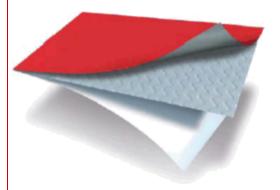
Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

AV595

Fasson ®

DIG INDI PP50 TOP WHITE S7000-BG40WH FSC



DIG INDI PP50 TOP WHITE

S7000

BG40WH FSC



The mark of responsible forestry

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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



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