

Facestock

A bright metallised bi-axially oriented, polypropylene film with a print-receptive topcoat.

Basis Weight	44 g/m ²	ISO 536
Caliper	48 µm	ISO 534

Adhesive

S477 is the new generation emulsion acrylic adhesive for oil can applications.

Liner

BG40WH FSC, a supercalandered siliconized white glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	121 µm±10%	ISO 534
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Performance Data

Initial Tack	16 N/25mm	FTM 9 Glass
Peel Adhesion 90°	10 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service Temperature	-20 °C to +80 °C	

Adhesive Performance

S477 is a clear permanent emulsion acrylic adhesive featuring excellent initial tack, adhesion, "wet-out" performance even on apolar surfaces such as HDPE. Improved temperature, water, solvent and chemical resistance.

Applications and Use

Applications are predominantly in market segments where rigid containers are used (e.g. Glass, PET). Applications include luxury products such as spirits, home and personal care, automotive lubricants, where eye catching high quality labels are required. Due to fairly rigid nature of the film care should be taken with use on non-uniform surfaces and where a very high level of squeezability is desired.

The adhesive S477 has been developed for in-house oil can labelling. For external oil can labelling testing is strongly recommended.

Conversion and Printing

The top coated metallised film can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. The topcoat is designed for optimum ink adhesion. On-press corona treatment is not advised. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. The material has excellent register properties especially when a high number of different colours are used.

AV723

Fasson ®

PP LIGHT TOP SILVER S477-BG40WH FSC



PP LIGHT TOP SILVER

S477

BG40WH FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Compliance and Approvals

The adhesive S477 is suitable for contact with dry, moist, and fatty foodstuffs with a reduction factor of 5 in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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