

Facestock

A cream, uncoated, matt woodfree printing paper with a 'hammered' tactile embossed finish. Wet strength and fungicidal treatments.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	90 g/m ²	ISO 536
Caliper	127 µm	ISO 534

Adhesive

A general purpose permanent, rubber based adhesive for the wine industry.

Liner

BG45 white FSC is a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	69 g/m ²	ISO 536
Caliper	60 µm	ISO 534

Laminate

Total Caliper	204 µm±10%	ISO 534
---------------	------------	---------

Performance Data

Initial Tack	23 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-30 °C to 70 °C	

Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, and slightly rough substrates.

Applications and Use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods eg: spirits, specialist foods.

Conversion and Printing

Printable by all conventional printing techniques. Due to open and textured nature of the facematerial, best results are in general from those techniques with maximum conformability of printing plate such as flexo and offset. Excellent results, in line with desired image, using offset or screen.

Compliance and Approvals

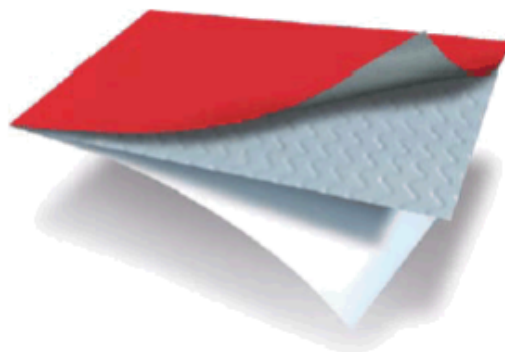
The adhesive S2047N is suitable for contact with dry and moist, non-fatty foodstuffs. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

Adhesive S2047N has attained the two star certification for biobased content according to EN 16640, meaning that S2047N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)

AW792

Fasson®

MARTELE CREME FSC S2047N-BG45WH IMP FSC



MARTELE CREME FSC

S2047N

BG45WH FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



*The OK biobased certification is only applicable to the adhesive S2047N.

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000



Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.