

### Facestock

A white, matt coated paper with a highly absorbent surface structure specifically designed for waterbased ink jet printing. Gives very good colour reproduction and bright, vivid colours.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	92 g/m <sup>2</sup>	ISO 536
Caliper	110 µm	ISO 534

### Applications and Use

The product is used in a variety of labelling applications, when the advantages of digital printing: short runs, last minute changes, personalised layouts and fast turnaround full colour printing are required.- Quick drying and enhanced moisture resistance offer good handleability after printing. - Matt premium face paper for prestigious labels (gifts, cosmetics, special editions).- Good barcode readability, high opacity, very good dot definition, very good black printing quality.

### Conversion and Printing

Compatible with OEM labelling equipment, such as Epson, Primera, Memjet and other water-based inkjet systems. Optimised for dye and pigment inks. In addition to Ink Jet, the material can be printed by conventional technologies; we recommend flexo for best results using low viscosity inks, the ink consumption may be high due to the nature of the paper. The material can be converted by the conventional roll-to-sheet conversion technologies.

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AZ370

## Fasson ®

## DEMAND JET MATT90 FSC



DEMAND JET MATT90 FSC



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*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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