

Facestock

A white coated, woodfree printing paper with semi-gloss appearance, laminated to a flexible aluminium barrier foil.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	81 g/m ²	ISO 536
Caliper	62 µm	ISO 534

Adhesive

A special purpose permanent, rubber based adhesive.

Liner

Hygroflat 75, a one side coated, bleached kraft paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	75 g/m ²	ISO 536
Caliper	74 µm	ISO 534

Laminate

Total Caliper	159 µm±10%	ISO 534
---------------	------------	---------

Performance Data

Initial Tack	33 N/25mm	FTM 9 Glass
Peel Adhesion 90°	17 N/25mm	FTM 2 St.St.
Min. Application Temp.	-5 °C	
Service Temperature	-40 °C to 70 °C	

Adhesive Performance

The aggressive nature of the adhesive provides excellent performance on rough or apolar substrates, as well as at low temperatures.

Applications and Use

The aluminium barrier foil prevents migration of components through the facestock thus avoiding the label from getting stained. Aluminum foil is also highly opaque, so can be used for over labelling of errors, size changes on existing printed materials, or for barcoding where the underlying substrate may interfere with scannability.

Labels with the aggressive adhesive S445N are used on rough or difficult substrates, such as rubber goods, shoes, rugs and carpets, as well as on packaging materials like cardboard, wood, fibre drums and plastic containers (e.g. HDPE and Polypropylene drums).

The hygroflat backing paper is specially suited to the more critical refolding demands of high-speed computer printers, providing optimum layflatness and excellent interfolding characteristics.

Conversion and Printing

Facestock is suitable for high quality single and/or multicolour line or process printing by letterpress, offset, flexo, screen.

Compliance and Approvals

The adhesive S445 is suitable for contact with dry, moist and non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

BB388

Fasson ®

BRIGHT SIL FOIL REV FSC S445N-HF75 FSC



BRIGHT SIL FOIL REV FSC

S445N

HF75 FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Adhesive S445N has attained the two star certification for biobased content according to EN 16640, meaning that S445N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)



*The OK biobased certification is only applicable to the adhesive S445N.

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000



Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.