

Facestock

A white, one side satin matt coated solid bleached sulphate (SBS) board with outstanding bulk and stiffness.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	180 g/m ²	ISO 536
Caliper	205 µm	ISO 534
Brightness	94 %	ISO 2470
Gloss 75° angle	40 %	T480
Whiteness	129 %	ISO 11475
Tensile Str. MD	17.0 kN/m	ISO 1924
Tensile Str. CD	9.5 kN/m	ISO 1924
Tear str. MD	2000 mN	ISO 1974
Tear str. CD	2000 mN	ISO 1974
Stiffness Taber 15° MD	3.1 mNm	ISO 2493
Stiffness Taber 15° CD	1.4 mNm	ISO 2493
Roughness; PPS	0.9 µ	ISO 8791-4

Applications and Use

This card is suitable for garment price tags, door hangers and other tags requiring very good stiffness. Other typical applications include, folded boxes, brochures, covers for brochures and annual reports or corporate graphics such as folders, business cards and invitations.

Conversion and Printing

This product is suitable for printing by letterpress, flexo (UV and waterbased) offset and screen processes. Variable imprinting with thermal transfer are also suitable for this product. Finishing techniques include embossing, film and foil laminating, varnishing, die cutting, folding, scoring and cutting.

Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

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MC ELITE CARD 1S-180 FSC



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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



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