

### Facestock

A white, high gloss, coated paper with a highly absorbent surface structure specifically designed for waterbased ink jet printing. Gives excellent colour reproduction and bright, vivid colours. The facestock is made from FSC® certified paper (FSC Mix

Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	88 g/m²	ISO 536
Caliper	99 µm	ISO 534
CIE-whiteness D65	136 pts	ISO 11475

### Adhesive

A special purpose permanent, rubber based adhesive.

### Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m²	ISO 536
Caliper	51 µm	ISO 534
Laminate		
Total Caliper	172 µm±10%	ISO 534
Performance Data		
Initial Tack	33 N/25mm	FTM 9 Glass
Peel Adhesion 90°	17 N/25mm	FTM 2 St.St.
Min. Application Temp.	-5 °C	
Service Temperature	-40 °C to 70 °C	;

### Adhesive Performance

The aggressive nature of the adhesive provides excellent performance on rough or apolar substrates, as well as at low temperatures.

### Applications and Use

The product is used in a variety of labelling applications, when the advantages of digital printing: short runs, last minute changes, personalised layouts and fast turnaround full colour printing are required.

- Quick drying and enhanced moisture resistance offer good handleability after printing.

- Glossy premium face paper for prestigious labels (gifts, cosmetics, special editions).

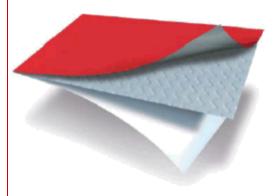
- Good barcode readability, high opacity, very good dot definition, excellent black printing quality.

Labels with the aggressive adhesive S445N are used on rough or difficult substrates, such as rubber goods, shoes, rugs and carpets, as well as on packaging materials like cardboard, wood, fibre drums and plastic containers (e.g. HDPE and Polypropylene drums).

# BE027

## Fasson ®

### DEMAND JET GLOSS FSC S445N-BG40WH FSC



DEMAND JET GLOSS FSC

S445N

**BG40WH FSC** 



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



### **Conversion and Printing**

Compatible with OEM labelling equipment, such as Epson, Primera, Memjet and other water-based inkjet systems. Optimised for dye and pigment inks. In addition to Ink Jet the material can be printed by Thermal Transfer and conventional technologies; we recommend flexo for best results using low viscosity inks, the ink consumption may be high due to the nature of the paper. The material can be converted by roll-to-roll conversion technologies.

### **Compliance and Approvals**

The adhesive S445 is suitable for contact with dry, moist and non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

Adhesive S445N has attained the two star certification for biobased content according to EN 16640, meaning that S445N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)



\*The OK biobased certification is only applicable to the adhesive S445N

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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#### Warranty

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