

#### Facestock

A satin white polypropylene with highly absorbent surface structure specifically designed for water-based inkjet printing with both dye- or pigment- based inks.

Basis Weight	72 g/m <sup>2</sup>	ISO 536
Caliper	89 µm	ISO 534

#### Adhesive

A special purpose extra permanent, rubber based adhesive.

#### Liner

BG40WH FSC, a supercalandered siliconized white glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

#### Laminate

Total Caliper	160 µm±10%	ISO 534
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#### Performance Data

Initial Tack	20 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

#### Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates.NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

#### Applications and Use

The product is used in a variety of labelling applications, when the advantages of digital printing: short runs, last minute changes, personalised layouts and fast turn-round full colour printing are required. The product is a result of the emerging demand for short run colour print, both in business and at home. The face material is designed to give excellent density, print definition and vivid colours with photo ink. Quick drying and enhanced moisture resistance offer good handleability after printing.

#### Conversion and Printing

The material has been designed for water-based inkjet printing with dye- or pigment-based inks. Due to the nature of this printing technology, applications that require a high level of waterfastness may need overvarnishing to protect the print.

#### REACH Compliance

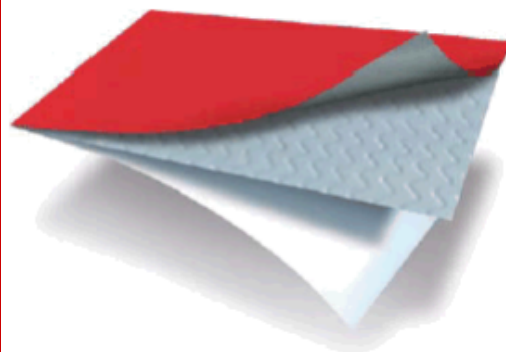
Notification according to Article 33 of the REACH Regulation (SVHC) This article contains the following substance which is included on the candidate list, according to article 59 (1,10) of the REACH registration, in a concentration above 0.1% (w/w):

6,6'-di-tert-butyl-2,2'-methylenedi-p-cr (119-47-1)

# BE477

## Fasson ®

WBIJ PP90 SATIN WHITE  
S277-BG40WH FSC



WBIJ PP90 SATIN WHITE

S277

BG40WH FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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### Warranty

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