

### Facestock

A white, surface-sized, supercalendered woodfree printing paper. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	68 g/m <sup>2</sup>	ISO 536
Caliper	66 µm	ISO 534

### Adhesive

A general purpose removable, rubber based adhesive.

### Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	59 g/m <sup>2</sup>	ISO 536
Caliper	53 µm	ISO 534

### Laminate

Total Caliper	134 µm±10%	ISO 534
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### Performance Data

Initial Tack	2 N/25mm	FTM 9 Glass
Peel Adhesion 90°	1 N/25mm	FTM 2 St.St.
Min. Application Temp.	-20 °C	
Service Temperature	-40 °C to 80 °C	

### Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates, featuring good initial tack and adhesion combined with excellent removability. In addition the adhesive has superb low temperature performance. <BR>Remark: Application to porous substrates such as paper and board, or prolonged exposure to UV light may adversely affect clean removability. Removable adhesive, by nature, have a low cohesion and might be subject to variation in the product aesthetics which could be observed on the web rolls as long as the material is not used. We recommend to store the material with the inner core in vertical position after delivery.

### Applications and Use

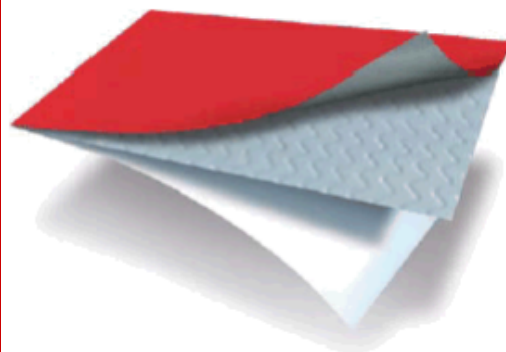
This white economical multipurpose paper provides good print resolution of picket fence barcodes and numeric data with thermal transfer print speed up to 150mm/sec. Main applications are print & apply, warehouse inventory labeling and other in-house product identification labels.

R100 removes clean from many substrates from polymeric ( PET, PP, ABS, PS), greeting cards, aluminium, stainless steel and glass ( not suitable for window labelling)

## BG655

## Fasson ®

VELLUM EXTRA FSC  
R100 DEC-BG40WH FSC



VELLUM EXTRA FSC

R100

BG40WH FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Conversion and Printing

This Thermal Transfer face material is developed and selected in close co-operation with leading Thermal Transfer printer and ribbon manufacturers. The print quality of the Thermal Transfer system depends on the correct match of Thermal Transfer ribbon, printer and printing surface, therefore it is strongly recommended to test in application before use. The smooth surface of this paper is specially suited for single and multicolour line or process printing in all the usual printing technologies. Offers superior print characteristics where a gloss surface finish is not required.

### Compliance and Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

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### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

### Avery Dennison Materials Group Europe

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 (0)85 000 2000

#### Warranty

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