

### Facestock

A thin white machine direction oriented, semi-gloss polyolefin film with a print-receptive topcoating.

Basis Weight	51 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

### Applications and Use

Designed for semi - conformable labeling across all application types, from food through to home and personal care and general purpose segments. Due to its flexibility the product is especially suitable for semi-squeezable bottles and other semi-flexible containers. To obtain a high gloss and clarity the label can be overvarnished.

### Conversion and Printing

The film has a machine direction orientation (MDO) which offers exceptional dimensional stability and allows cross directional conformability. The topcoated film can be printed by conventional and digital printing techniques such as UV flexo, UV Inkjet, screen, offset, letterpress, gravure, letterpress and hot or cold foiling processes. The topcoat is designed for optimal ink adhesion with UV-cured inks, including low migration inks, and is compatible with LED curing systems. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. On-press corona treatment is not advised. The material has excellent register properties especially when a high number of different colours are used. In circumstances where high scuff resistance is required, overvarnish of the printed labels is advised.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## BH692

## Fasson ®

## GLOBAL MDO TOP WHITE RDX



GLOBAL MDO TOP WHITE  
RDX

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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