

Facestock

A white woodfree printing paper with great texture and unique features, the high level of texture gives this material a craft, traditional look. Wet strength and fungicidal treatment.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	100 g/m ²	ISO 536
Caliper	140 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

A clear polyester liner giving optimum smoothness to the adhesive layer. rPET23 liner contains 30% Post-Consumer Recycled (PCR) content. This liner is 100% recyclable. Visit our website for more information.

Basis Weight	32 g/m ²	ISO 536
Caliper	23 µm	ISO 534

Laminate

Total Caliper	180 µm±10%	ISO 534
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Performance Data

Initial Tack	16 N/25mm	FTM 9 Glass
Peel Adhesion 90°	6.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and Use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods e.g.: spirits, specialist foods. Due to the stiffness of the paper, internal winding is not recommended.

Automatic application: The robust film liner allows for consistent, snap free application on high speed lines.

Conversion and Printing

As the liner is transparent, the applicator must detect the print itself or registration marks must be provided on either face or liner. Press stability is good with stable, consistent register during conversion. Flat bed performance is good while solid and magnetic rotary dies need additional care. (Die bearers must be adjusted to the polyester liner). The PCR content gives a transparent light blue/grey shade to the liner. This does not affect the performance; performance is on par with conventional PET liners.

Compliance and Approvals

The adhesive S2030 is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 4 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

BM270

Fasson®

COTTON TOUCH FSC S2030-rPET23



COTTON TOUCH FSC

S2030

rPET23



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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