

Facestock

White, machine coated, semi-gloss appearance with 30% recycled content.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m ²	ISO 536
Caliper	64 µm	ISO 534

Adhesive

R5050 is an emulsion acrylic based removable adhesive.

Liner

BG40 BROWN FSC certified, supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	54 g/m ²	ISO 536
Caliper	47 µm	ISO 534

Laminate

Total Caliper	127 µm±10%	ISO 534
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Performance Data

Initial Tack	5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	3 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-25 °C to 70 °C	

Adhesive Performance

The adhesive features good tack and adhesion in combination with superior and clean removability from most substrates. The adhesive allows label application at a wide temperature range, and it retains its removable properties even at very low temperatures.

Applications and Use

30% post consumer waste recycled material suitable as a general labelling material with very good sustainability credentials.

Promotional labels / stickers, with good removability from most substrates. The product is also suitable for general deep freeze applications. In addition to an excellent general application performance on a wide range of primary and secondary food packaging the product can be used successfully in applications involving direct labeling of moist and fatty foodstuffs.

Conversion and Printing

Suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product. Being produced from 30% post consumer waste paper, there is a possible higher incidence of impurities in the product compared to virgin fiber products.

BQ263

Fasson ®

rMC PRIMECOAT FSC
R5050-BG40BR FSC



RMC PRIMECOAT FSC

R5050

BG40BR FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Compliance and Approvals

The adhesive R5050 is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 3 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

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Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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