

Facestock

A matt white durable paper-like product, manufactured from calcium carbonate (approximately 80%) bonded with high-density polyethylene (HDPE, approximately 20%).

Basis Weight	120 g/m²	ISO 536
Caliper	100 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive. Liner

BG45 white FSC is a supercalendered glassine paper. The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	72 g/m²	ISO 536
Caliper	63 µm	ISO 534
Laminate		
Total Caliper	204 µm±10%	ISO 534
Performance Data		
Initial Tack	16 N/25mm	FTM 9 Glass
Peel Adhesion 90°	6.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	;

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and Use

Applications are predominantly in home and personal care but also where characteristics such as durabillity and mattappearance are required. Face material surface may have contamination bigger than 1mm2 that could be present with a certain concentration. Due to the specific nature of the product, contamination can not be avoided.

Conversion and Printing

The face material can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen. Other technologies are to be evaluated.

Compliance and Approvals

The adhesive S2030 is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 4 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

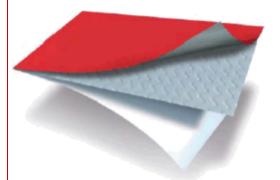
Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

BS095

Fasson ®

MARBLEBASE S2030-BG45WH FSC



MARBLEBASE

S2030

BG45WH FSC



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



Avery Dennison Materials Group Europe Willem Einthovenstraat 11 2342 BH Oegstgeest The Netherlands +31 (0)85 000 2000



Warranty All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.