

### Facestock

An extra white, co-extruded, foamed PP laminated on a direct thermal paper. The multi-layer laminate has very good strength for applications such as price/weight tags stapled to fruit net bags.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	174 g/m <sup>2</sup>	ISO 536
Caliper	237 µm	ISO 534
Weight (base paper)	105 g/m <sup>2</sup>	ISO 536
Caliper Face	115 my	ISO 534
Caliper backing	120 my	ISO 534

### Applications and Use

This expanded polypropylene laminate is generally used as tags in the fruit distribution. The product can be stapled onto a net of fruit. The foamed PP gives the product a soft touch, a certain water resistance and a very high CD tear resistance. This product was developed for applications where extra high breaking strength is required. This product is produced without the use of Bisphenol A (BPA).

### Conversion and Printing

The expanded polypropylene side can be printed with flexo and screen printing. The direct thermal paper side can be printed with the standard printing methods like letterpress, flexo, offset, gravure and of course direct thermal printing. Exact inks should be specified by your ink supplier. Especially with UV based flexo inks care should be taken in selection and preliminary testing is recommended.

### IMPORTANT NOTE

This material has an inherent curl in both machine and cross directions. We measure this curl against our internal specifications to ensure it falls within acceptable tolerances before delivery. These tolerances are derived from empirical data.

### REACH Compliance

Notification according to Article 33 of the REACH Regulation (SVHC) This article contains the following substance which is included on the candidate list, according to article 59 (1,10) of the REACH registration, in a concentration above 0.1% (w/w):

4,4'-sulphonyldiphenol (CAS No. 80-09-1)

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## BS672

## Fasson ®

## FRUITAG ECO240 BPAF FSC



FRUITAG ECO240 BPAF FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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