

Facestock

White, machine coated, semi-gloss appearance with 30% recycled content.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m ²	ISO 536
Caliper	64 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

Liner rBG40 BROWN, a siliconized supercalendered glassine paper with 15% recycled (PCR) content. Being produced with recycled material, there is a possible higher incidence of impurities, visible fibers, and slight variation in tone.

The liner is made from FSC® certified paper (FSC Recycled Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	53 g/m ²	ISO 536
Caliper	46 µm	ISO 534

Laminate

Total Caliper	124 µm±10%	ISO 534
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Performance Data

Initial Tack	16 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

Applications and Use

30% post consumer waste recycled material suitable as a general labelling material with very good sustainability credentials.

Conversion and Printing

Suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product. Being produced from 30% post consumer waste paper, there is a possible higher incidence of impurities in the product compared to virgin fiber products.

Compliance and Approvals

The adhesive S2550 is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 3 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

BT441

Fasson ®

rMC FSC
S2550-rBG40BR FSC



rMC FSC

S2550

rBG40BR FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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