

### Facestock

White, machine coated, semi-gloss appearance with 30% recycled content.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	78 g/m <sup>2</sup>	ISO 536
Caliper	64 µm	ISO 534

### Adhesive

A special purpose permanent, water removeable, acrylic based adhesive.

### Liner

BG40 BROWN FSC certified, supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	54 g/m <sup>2</sup>	ISO 536
Caliper	47 µm	ISO 534

### Laminate

Total Caliper	128 µm±10%	ISO 534
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### Performance Data

Initial Tack	13 N/25mm	FTM 9 Glass
Peel Adhesion 90°	7 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service Temperature	-20 °C to 80 °C	

### Adhesive Performance

WX6030, an acrylic based, semi-permanent adhesive with good initial tack and excellent water removability from HDPE, PET, beer kegs and stainless steel surfaces. WX6030 is designed specifically to be used in combination with paper facestocks, although thick natural papers should be thoroughly tested. Usage with other types of facestock needs to be evaluated. The adhesive loses adhesion rapidly in contact with water, for this reason labels can be applied to dry substrates only. The water removability performance depends partly on the available washing system and temperature, also the substrate and facestock (including printing and varnishing) are influencing factors. WX6030 can be removed from the packaging as label itself under washing system with water only at 21 to 60 Celsius. Preliminary wash-off tests under actual end use conditions are strongly recommended. To avoid adhesive bleeding it is recommended to take extra care of the winding tension of the final label reels. WX6030 is a NPEO-free adhesive.

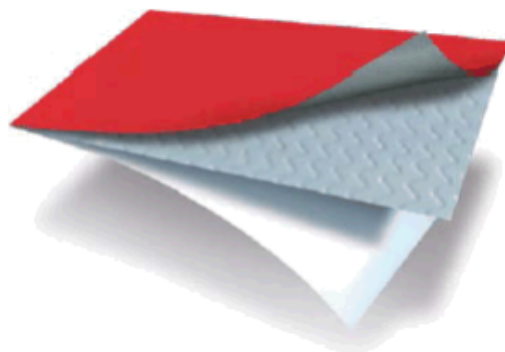
### Applications and Use

30% post consumer waste recycled material suitable as a general labelling material with very good sustainability credentials.

## BV110

## Fasson®

rMC FSC  
WX6030-BG40BR FSC



rMC FSC

WX6030

BG40BR FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Conversion and Printing

Suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product. Being produced from 30% post consumer waste paper, there is a possible higher incidence of impurities in the product compared to virgin fiber products.

### Compliance and Approvals

The adhesive WX6030 is suitable for contact with dry, non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

N.B. It should be avoided that converted labels become wet during transportation or storage as this could have an adverse effect on the later removability.

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### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

### Avery Dennison Materials Group Europe

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 (0)85 000 2000

#### Warranty

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